

PROGRAMS

Master in Business Administration (MBA)

CMO 09, s. 2003; CMO 36, s. 1998

Program Objectives

1. Demonstrate competency across business disciplines, specifically apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.
2. Create teamwork and develop leadership skills in the evaluation of organizational conditions using a system perspective.
3. Practice high level of professionalism necessary to deliver the knowledge, expertise and skill of students through the application of research to business problems and issues.
4. Demonstrate an understanding and appreciation of ethical principles both the professional and community level.
5. Apply critical reasoning processes to specifically employ appropriate analytical models to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision making.
6. Develop good oral and written communication skills relevant to business.

Student Outcomes

1. Communicate through various business channels such as oral, written and multimedia in order to create alignment and implement strategies for business results.
2. Analyze and evaluate management challenges and opportunities and propose action plans based on learned business theories and practices.
3. Prepare and recommend strategic functional and operational plans for business in a sustainable socially responsible and ethical manner considering the needs of the community and national development.
4. Possess effective communication skills, specifically write business documents clearly, concisely, and analytically and speak in groups and in public clearly, concisely and analytically, with appropriate use of visual aids.
5. Enhance graduates' competencies to integrate and synthesize the various business areas and to develop cross-functional approaches to organizational issues.
6. Manifest comprehensive knowledge of the functional areas of business such as accounting, finance, management, economics and marketing which are used as the basis for an integrated business endeavor.