

PROGRAMS

Bachelor of Science in Business Administration (BSBA) Major in Operations Management

Academic Year 2018-2019

Reference CMOs: CMO 17, s. 2017, CMO 4, s.2018 and CMO 20,s. 2013

Curriculum Description

The Bachelor of Science in Business Administration major in Operations Management program prepares students to manage the operations of manufacturing, agri – business, as well as service enterprises, focusing on the need to effectively and efficiently produce and deliver products and services on time and efficiently produce and deliver products and services on time and within budget. The program curriculum covers all aspects of operations within the organization, including the management of purchases, inventory, production and service quality, logistics, supply chain and distribution.

Program Objectives

To produce business professionals who:

1. Assume supervisory and/or managerial responsibilities within their organization;
2. Pursue graduate studies in business and management; and
3. Manage a business.

Program Outcomes

Students of BS Business Administration should be able to:

1. Analyze the business environment for strategic direction;
2. Prepare operational plans;
3. Innovate business ideas based on emerging industry;
4. Manage a strategic business unit for economic sustainability; and
5. Conduct business research.

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CURRICULUM
Bachelor of Science in Business Administration (BSBA)
Major in Operations Management
Academic Year 2018-2019
Reference CMOs: CMO 17, s. 2017, CMO 4, s.2018 and CMO 20,s. 2013

FIRST YEAR					
FIRST SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
GEEd 102	Mathematics in the Modern World	3	3	0	
GEEd 108	Art Appreciation	3	3	0	
ECO 101	Basic Microeconomics	3	3	0	
MGT 101	Human Resource Management	3	3	0	
PE 101	Physical Fitness, Gymnastics and Aerobics	2	2	0	
NSTP 111	National Service Training Program 1	3	3	0	
	Total	17	17	0	

FIRST YEAR					
SECOND SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
GEEd 101	Understanding the Self	3	3	0	
GEEd 109	Science, Technology, and Society	3	3	0	
ACC 122	Managerial Accounting	3	3	0	
OM 101	Environmental Management System	3	3	0	
PE 102	Rhythmic Activities	2	2	0	PE 101
NSTP 121	National Service Training Program 2	3	3	0	NSTP 111
	Total	17	17	0	

SECOND YEAR					
FIRST SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
LAW 201	Law on Obligations and Contracts	3	3	0	
TAX 301	Income Taxation	3	3	0	
FILI 101	Kontekstwalisadong Komunikasyon sa Filipino	3	3	0	
LITR 102	ASEAN Literature	3	3	0	
GEEd 104	The Contemporary World	3	3	0	
OM 202	Inventory Management and Control	3	3	0	OM 101
PE 103	Individual And Dual Sports	2	2	0	PE 101
	Total	20	20	0	

SECOND YEAR					
SECOND SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
FILI 102	Filipino sa Iba't-ibang Disiplina	3	3	0	
GEEd 106	Purposive Communication	3	3	0	
GEEd 103	Life and Works of Rizal	3	3	0	
MGT 202	Good Governance and Social Responsibility	3	3	0	GEEd 107
OM 303	Project Management	3	3	0	OM 202
BPO 201	Fundamentals of Business Process Outsourcing (BPO)	3	3	0	
PE 104	Team Sports	2	2	0	PE 101
	Total	20	20	0	

THIRD YEAR					
FIRST SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
MGT 303	Operations Management with Total Quality Management	3	3	0	
GEEd 107	Ethics	3	3	0	
MGT 304	International Business and Trade	3	3	0	
BPO 302	Business Communication	3	3	0	BPO 201
GEEd 105	Readings in Philippine History	3	3	0	
OM 304	Costing and Pricing	3	3	0	OM 303
OM 305	Logistics Management	3	3	0	OM 303
	Total	21	21	0	

THIRD YEAR					
SECOND SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
OM 309	Research Methods Applied in Operations Management	3	3	0	OM 304, OM 305
MGT 305	Entrepreneurial Management	3	3	0	
BPO 303	Service Culture	3	3	0	BPO 302
OM 306	Productivity and Quality Tools	3	3	0	OM 304, OM 305
OM 307	Facilities Management	3	3	0	OM 304, OM 305
OM 308	Quantitative Techniques in Management	3	3	0	MGT 303
	Total	18	18	0	

FOURTH YEAR					
FIRST SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
OM 410	Special Topics in Operations Management with Seminar	3	3	0	OM 306, OM 307
OM 411	Management Information System	3	3	0	
ANA 401	Business Analytics	3	2	1	
OM 412	Operations Management Thesis Writing	3	3	0	OM 309
MGT 406	Strategic Management	3	3	0	MGT 303
Total		15	14	1	

FOURTH YEAR					
SECOND SEMESTER					
Course Code	Course Title	Units	Hour/s		Pre-Requisite/s
			Lec	Lab	
OM 413	Practicum / Work Integrated Learning for Operations Management (600 hrs)	6	0	6	Regular Standing
Total		6	0	6	