

Republic of the Philippines  
**BATANGAS STATE UNIVERSITY**  
The National Engineering University

**Lipa Campus**

A. Tanco Drive, Marawoy, Lipa City, Batangas, Philippines 4217

Tel Nos.: (043) 774-2526/(043) 980-0387 loc 3101

E-mail Address: [cabe.lipa@g.batstate-u.edu.ph](mailto:cabe.lipa@g.batstate-u.edu.ph) | Website Address: <http://www.batstate-u.edu.ph>

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**College of Accountancy, Business and Economics**

**CURRICULUM**

**Bachelor of Science in Business Administration**

**Major in Operations Management**

Academic Year 2023-2024

Reference CMOs: CMO 17 s.2017, CMO 4, s.2018, CMO 20 s.2013,

CMO No. 39, S. 2021, CMO No. 40, S. 2021

**Curriculum Description**

The Operations Management program prepares students to manage the operations of manufacturing, agri-business, as well as service enterprises focusing on the need to effectively and efficiently produce and deliver products and services on time within budget. The program curriculum covers all aspects of operations within the organization, including the management of purchases, inventory, production and service quality, logistics, supply chain and distribution.

**Program Educational Objectives**

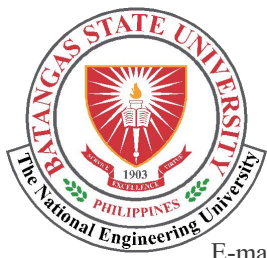
To produce business professionals who:

1. Assume supervisory and/or managerial responsibilities within their organization;
2. Pursue graduate studies in business and management; and
3. Manage a business.

**Institutional Graduate Attributes**

The student should achieve at least 75% for each IGA upon graduation.

1. **Knowledge Competence.** Demonstrate a mastery of the fundamental knowledge and skills required for functioning effectively as a professional in the discipline, and an ability to integrate and apply them effectively to practice in the workplace.
2. **Creativity and Innovation.** Experiment with new approaches, challenge existing knowledge boundaries and design novel solutions to solve problems.
3. **Critical and Systems Thinking.** Identify, define, and deal with complex problems pertinent to the future professional practice or daily life through logical, analytical and critical thinking.
4. **Communication.** Communicate effectively (both orally and in writing) with a wide range of audiences, across a range of professional and personal contexts, in English and Pilipino.
5. **Lifelong Learning.** Identify own learning needs for professional or personal development; demonstrate an eagerness to take up opportunities for learning new things as well as the ability to learn effectively on their own.



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6. **Leadership, teamwork, and Interpersonal Skills.** Function effectively both as a leader and as a member of a team; motivate and lead a team to work towards goal; work collaboratively with other team members; as well as connect and interact socially and effectively with diverse culture.
7. **Global Outlook.** Demonstrate an awareness and understanding of global issues and willingness to work, interact effectively and show sensitivity to cultural diversity.
8. **Social and National Responsibility.** Demonstrate an awareness of their social and national responsibility; engage in activities that contribute to the betterment of the society; and behave ethically and responsibly in social, professional and work environments.

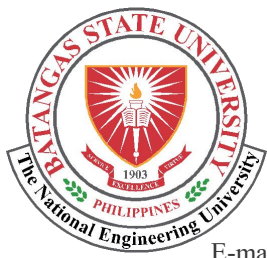
**Program Outcomes**

Students of BS Business Administration should be able to:

1. Analyze the business environment for strategic direction;
2. Prepare operational plans;
3. Innovate business ideas based on emerging industry;
4. Manage a strategic business unit for economic sustainability; and
5. Conduct business research.

**Curriculum Components**

Courses	Units	Total
<b>A. General Education Courses</b>		<b>36 units</b>
Understanding the Self	3	
Readings in Philippine History	3	
The Contemporary World	3	
Mathematics in the Modern World	3	
Purposive Communication	3	
Art Appreciation	3	
Science, Technology, and Society	3	
Ethics	3	
Kontekstwalisadong Komunikasyon sa Filipino	3	
ASEAN Literature	3	
Filipino sa Iba't Ibang Disiplina	3	
Life and Works of Rizal	3	
<b>B. Other Courses</b>		
PATHFit 1 Movement Competency Training	2	<b>14 units</b>
PATHFit 2 Exercise-Based Fitness Activity	2	
PATHFit 3 Menu of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities Menu Offering: Traditional and Recreational Game	2	
PATHFit 4 Menu of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities Menu Offering: Team Sports (Basketball and Volleyball)	2	
National Service Training Program 1	3	
National Service Training Program 2	3	



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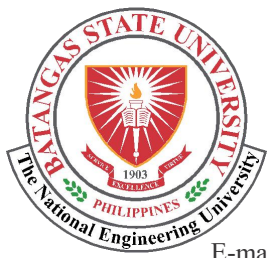
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<b>C. Common Business and Major Course</b>		<b>6 units</b>
Operations Management with Total Quality Management	3	
Strategic Management	3	
<b>D. Business Administration Core Courses</b>		<b>24 units</b>
Basic Microeconomics	3	
Business Law (Obligations and Contracts)	3	
Taxation (Income Taxation)	3	
Good Governance and Social Responsibility	3	
Human Resource Management	3	
International Business and Trade	3	
Business Research	3	
Thesis Writing	3	
<b>E. Professional Courses</b>		<b>24 units</b>
Environmental Management Systems	3	
Inventory Management and Control	3	
Project Management	3	
Costing and Pricing	3	
Logistics Management	3	
Productivity and Quality Tools	3	
Facilities Management	3	
Special Topics in Operations Management	3	
<b>F. Electives</b>		<b>24 units</b>
Managerial Accounting	3	
Environmental Management	3	
Entrepreneurial Management	3	
Management Information System	3	
Fundamentals of Business Process Outsourcing	3	
Business Communication	3	
Service Culture	3	
Business Analytics	3	
<b>H. Internship/Practicum/Work Integrated Learning (600 hours)</b>		<b>6 units</b>

<b>SUMMARY</b>	
<b>Courses</b>	<b>Number of Units</b>
GE Courses	36 units
NSTP	6 units
PATHFit	8 units
Common Business and Management Courses	6 units
Business Administration Core courses	24 units
Professional Courses	24 units
Electives	24 units
Internship/Practicum	6 units
<b>TOTAL NO. OF UNITS</b>	<b>134 units</b>



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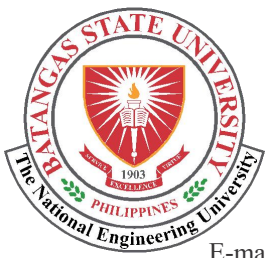
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**PROGRAM OF STUDY**

Year	Course Code	Course Description	Credits	Lec	Lab	RLE	Pre-Requisite	Co-Requisite
Year 1	<b>FIRST SEMESTER</b>							
	<b>GEd 102</b>	Mathematics in the Modern World	3	3	0			
	<b>GEd 108</b>	Art Appreciation	3	3	0			
	<b>ECO 101</b>	Basic Microeconomics	3	3	0			
	<b>MGT 101</b>	Human Resource Management	3	3	0			
	<b>PATHFit1</b>	Movement Competency Training	2	2	0			
	<b>NSTP 111</b>	National Service Training Program 1	3	3	0			
	<b>TOTAL</b>		<b>17</b>	<b>17</b>	<b>0</b>			
Year 1	<b>SECOND SEMESTER</b>							
	<b>GEd 101</b>	Understanding the Self	3	3	0			
	<b>GEd 109</b>	Science, Technology, and Society	3	3	0			
	<b>ACC 422</b>	Managerial Accounting	3	3	0			
	<b>OM 101</b>	Environmental Management System	3	3	0			
	<b>PATHFit 2</b>	Exercise Based Fitness Activity	2	2	0		PATHFit 1	
	<b>NSTP 121</b>	National Service Training Program 2	3	3	0		NSTP 111	
	<b>TOTAL</b>		<b>17</b>	<b>17</b>	<b>0</b>			
Year 2	<b>FIRST SEMESTER</b>							
	<b>LAW 201</b>	Law on Obligations and Contracts	3	3	0			
	<b>TAX 301</b>	Income Taxation	3	3	0			
	<b>FILI 101</b>	Kontekswalisadong Komunikasyon sa Filipino	3	3	0			
	<b>LITR 102</b>	ASEAN Literature	3	3	0			
	<b>GEd 104</b>	The Contemporary World	3	3	0			
	<b>OM 202</b>	Inventory Management and Control	3	3	0		ACC 422	
	<b>PATHFit 3</b>	Menu of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities Menu Offering: Traditional and Recreational Game	2	2	0		PATHFit 1 & 2	
	<b>Total</b>		<b>20</b>	<b>20</b>	<b>0</b>			
Year 2	<b>SECOND SEMESTER</b>							
	<b>FILI 102</b>	Filipino sa Iba't-ibang Disiplina	3	3	0			
	<b>GEd 106</b>	Purposive Communication	3	3	0			
	<b>GEd 103</b>	Life and Works of Rizal	3	3	0			
	<b>MGT 202</b>	Good Governance and Social Responsibility	3	3	0			
	<b>OM 203</b>	Project Management	3	3	0		OM 202	
	<b>BPO 201</b>	Fundamentals of Business Process Outsourcing (BPO)	3	3	0			
	<b>PATHFit 4</b>	Menu of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities Menu Offering: Team Sports (Basketball and Volleyball)	2	2	0		PATHFit 1 & 2	
	<b>TOTAL</b>		<b>20</b>	<b>20</b>	<b>0</b>			



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Year 3	<b>FIRST SEMESTER</b>							
	<b>MGT 303</b>	Operations Management with Total Quality Management	3	3	0			
	<b>GEEd 107</b>	Ethics	3	3	0			
	<b>MGT 304</b>	International Business and Trade	3	3	0			
	<b>BPO 302</b>	Business Communication	3	3	0		BPO 201	
	<b>GEEd 105</b>	Readings in Philippine History	3	3	0			
	<b>OM 304</b>	Costing and Pricing	3	3	0		OM 203	
	<b>OM 305</b>	Logistics Management	3	3	0		OM 203	
	<b>TOTAL</b>		<b>21</b>	<b>21</b>	<b>0</b>			
Year 3	<b>SECOND SEMESTER</b>							
	<b>MGT 305</b>	Entrepreneurial Management	3	3	0			
	<b>BPO 303</b>	Service Culture	3	3	0		BPO 302	
	<b>OM 306</b>	Productivity and Quality Tools	3	3	0			
	<b>OM 307</b>	Facilities Management	3	3	0		OM 304, OM 305	
	<b>OM 308</b>	Quantitative Techniques in Management	3	3	0		OM 304, OM 305	
	<b>OM 309</b>	Research Methods Applied to Operations Management	3	3	0			
	<b>TOTAL</b>		<b>18</b>	<b>18</b>	<b>0</b>			
Year 4	<b>FIRST SEMESTER</b>							
	<b>OM 410</b>	Special Topics in Operations Management with Seminar	3	3	0		OM 307, OM 308	
	<b>OM 411</b>	Management Information System	3	3	0			
	<b>OM 412</b>	Operations Management Thesis Writing	3	3	0		OM 309	
	<b>ANA 401</b>	Business Analytics (Lecture)	2	2	0			
	<b>ANA 402</b>	Business Analytics (Laboratory)	1	0	3			
	<b>MGT 406</b>	Strategic Management	3	3	0		MGT 303	
	<b>TOTAL</b>		<b>15</b>	<b>14</b>	<b>3</b>			
Year 4	<b>SECOND SEMESTER</b>							
	<b>OM 413</b>	Practicum / Work Integrated Learning for Operations Management (600 hrs)	6	0	6		Regular Standing	
	<b>TOTAL</b>		<b>6</b>	<b>0</b>	<b>6</b>			