



## Call for Papers: 2nd Edition of Business in the Era of Artificial Intelligence (BEACON) Journal

The Editorial Board of *Business in the Era of Artificial Intelligence (BEACON) Journal* invites researchers, academicians, and industry experts to submit their original research papers for publication in the 2nd edition of the journal. BEACON Journal is dedicated to exploring the intersection of artificial intelligence and business, focusing on innovations, challenges, and opportunities in the modern digital landscape.

### Scope and Topics

Submissions should align with the theme of AI in business and may include, but are not limited to, the following topics:

- The integration of AI in business operations and decision-making
- AI-driven customer insights and market analysis
- AI applications in financial management and risk assessment
- Enhancing productivity and efficiency through AI automation
- AI-powered business analytics and predictive modeling
- The impact of AI on supply chain and logistics optimization
- AI-driven innovation in product and service development
- AI and digital transformation in various industries
- Ethical considerations and responsible AI deployment in business
- Challenges and future trends of AI adoption in business environments

### Submission Guidelines

Authors are invited to submit abstracts and full papers adhering to the following timeline:

- **Abstract Submission Deadline:** April 15, 2025
- **Decision on Abstracts:** May 15, 2025
- **Final Paper Submission Deadline:** July 15, 2025
- **Journal Printing:** August 1, 2025

### Submission Process

- Abstracts should be between 250-300 words, clearly outlining the research objectives, methodology, key findings, and contributions through this link [https://bit.ly/beacon2025\\_abstract](https://bit.ly/beacon2025_abstract).
- Full papers should follow the journal's formatting guidelines, which will be provided upon abstract acceptance (submission will be detailed in the notice of acceptance).
- All submissions must be original and not under consideration for publication elsewhere.
- Papers will undergo a rigorous peer-review process to ensure high academic and research standards.

### Publication and Dissemination

Accepted papers will be published in the 2nd edition of *Business in the Era of Artificial Intelligence (BEACON) Journal*, available in print.

### Contact Information

For submissions and inquiries, please contact the Editorial Team at [beacon.research@g.batstate-u.edu.ph](mailto:beacon.research@g.batstate-u.edu.ph) or visit the website: <https://theglobalbeacon.com/>

We look forward to your contributions in advancing the discourse on AI's transformative role in business!

